



UNIVERSITY *of*
LOUISIANA
L A F A Y E T T E ®

Solicitation for Offers

for

Comprehensive Multi-Media Rights and Sports Marketing Services

Solicitation Number: 18023 – ADDENDUM #2

Offer Opening Date: Tuesday, September 12, 2017 11:00 AM CT

**State of Louisiana
University of Louisiana at Lafayette**

Notice is given to all parties that this Solicitation is amended by the University as stated herein. This Addendum #2 is hereby made an official part of this Solicitation.

Section 1.4 of the SFO has been amended to the following

1.4 Schedule of Events

<u>Event</u>	<u>Date</u>	<u>Time (CT)</u>
1. SFO emailed to prospective Offerors	Thursday, July 13, 2017	4:00 PM CT
2. Pre-Proposal Conference	Tuesday, August 8, 2017	10:00 AM CT
3. Deadline to receive written inquiries	Monday, August 21, 2017	3:00 PM CT
4. Deadline to answer written inquiries	Friday, Septmeber 1, 2017	4:00 PM CT
5. SFO Offers Due Date	Tuesday, September 12, 2017	11:00 AM CT
6. Chosen Offeror Presentations	Friday, September 29, 2017	TBD
7. Best And Final Offer Deadline	Wednesday, October 11, 2017	11:00 AM CT
8. Contract Award	Thursday, November 1, 2017	
9. Contract Effective Beginning Date	Monday, January 1, 2018	

NOTE: The University reserves the right to revise this schedule. Any such revision will be formalized by the issuance of an addendum to the SFO.

The attached Responses to the Inquiries and referenced Attachments are made a part of this Addendum:

- Attachment A – Responses to the Inquiries**
- Attachment B – Bertrand/Congress Demographics Sample**
- Attachment C – Sponsor Signage Revenue**
- Attachment D – Ticket Sales**
- Attachment E – University Property Map**
- Attachment F - Tailgating Map**
- Attachment G - Ticket Pricing**
- Attachment H – Naming Rights**
- Attachment I – Sponsors 2015-2016**
- Attachment J – Sponsors 2016-2017**
- Attachment K – 2017-2018 Sponsorship Opportunities**
- Attachment L – Sidearm Contract**
- Attachment M – Non-Athletic Events**
- Attachment N – Approved Athletics Budget**
- Attachment O – 2017-2018 Current Sponsorships Report**
- Attachment P – Word Version of SFO**

