Ragin' Cajuns Strong - 2017-18 Sales Report

2017-18 Goal - June 30, 2018 | **$ 1,400,000.00**

BLOCKED

Contracted (100%)	$$$	POC	Expiration Date	Additional Notes:
Coca Cola	$ 150,000	Rob	12/14/2018	
Raising Cane's	$15,605	Rob	6/30/2018	Fence signage
Raising Cane's	$1,000	Rob	6/30/2018	
Pete's	12,000	Rob	6/30/2019	
Park Place Surgical Hospital	$ 70,000	Rob	6/30/2018	Optional 2 year renewal
Schilling	$100,000	Rob	6/30/2019	Optional 4 year renewal
Schilling	$ 25,000	Rob	6/30/2019	Optional 4 year renewal
Sheldon Restaurant (Popeye's)	$ 17,000	Eric	6/30/2018	
Digitech	37,000	Rob	6/30/2018	
Judice Inn	12,500	Eric	6/30/2018	
LHC	$ 60,000	Rob/Travis		
Courtesy Automotive	$ 9,000	Eric	6/30/2018	
Aggreko	$ 15,000	Eric	6/30/2018	Trade for generator at football
Gulf Coast Office Products	$ 7,500	Eric	6/30/2018	
Buffalo Wild Wings	$13,250	Eric		
Buffalo Wild Wings	$600	Eric		
Acadian Ambulance (Gameday Services)	$ 8,000	Eric	6/30/2018	
Acadian Ambulance (parking entrance & Geaux ad)	$ 22,000	Eric	6/30/2018	
Louisiana Lottery	$ 14,950	Eric		
MidSouth Bank	$27,225	Eric		
Subway	$ 9,500	Eric		
Chicken Salad Chick	12000	Rob	6/30/2018	
Southern Farm Bureau	$ 8,000	Eric	6/30/2018	
Assurance Financial	$ 8,000	Rob	6/30/2018	
Pete's	12,000	Rob	6/30/2018	
Camellia Brand	13,410	Rob	6/30/2018	
Two Men and a Truck	8000	Rob	6/30/2018	
Total Contracted	$688,540			
Delta to Goal	711,460			
% of Goal	49%			

Committed (98%)	$$$	POC
Pixus	$ 25,000	Eric
Regions Bank	$ 12,000	Eric
McDonald's	$35,000	Eric
Our Lady of Lourdes	$ 100,000	Rob
Lourdes Imaging	$ 30,000	Rob/Travis
Hotard/Calco	10,000	Rob
Cox Communications	$ 115,000	Rob
Iberia Bank	$ 50,000	Rob
WAITR	17000	Rob
Red Zone Bookstore (8k ticket boo	9,750	Eric
Albertsons	$ 9,080	Rob
Super1Foods	$17,000	Eric
Bart Bernard	$ 10,000	Rob
Hungry Howies	15000	Eric
GEAUX PROGRAM	$ 53,715	Eric
Total Committed	$508,545	
Total Blocked	$1,197,085	
% of Goal	85.51%	
Delta to Goal	202,915	

PITCHED

Pitched A (50%)	$$$	POC
Rouses	$ 7,750	Eric
Chick Fil A (Baseball)	3,000	Eric
Courtesy Automotive	$ 12,000	Eric
AT&T	2000	Eric
Jimmy John's	$25,000	Nico/Rob
Raising Canes (SB Outifeld Sign)	1,500	Rob
State Farm	$ 55,000	Rob
Russo (trade)	10000	Rob
Atmos Energy (tailgate spot #815 @	2,500	Rob
Academy	$ 4,000	Rob
Lafayette General Hospital (Softball)	1,500	Rob
Lamar cash	35,525	Nico
Lamar trade	20,275	Nico
Total Pitched A	$180,050	
Delta to Goal	$328,495	

Pitched B (<50%)	$$$	POC
LA National Guard	$ 8,000	
Ridgeway Apartments	12,000	
Frank's Casino/International (pa	$ 15,000	Eric
Audi of Lafayette	8,000	Eric
Total Pitched B	$43,000	
Total Pitched	$223,050	
Delta to Goal	105,445	

REJECTIONS

Take 5 Oil Change	$ 3,100
Express Phone Repairs	$ 6,000
Kergan Brothers (Sonic)	$16,290
Republic Services	10000

RENEWALS / WORKING ON PITCH

Grub	RS
K2	RS
Dailey	RS
Sports Clips	RS
Martin Anderson	RS
WAITR	RS
Hotard	RS
Buthcher Air Conditioning	EM
360 Painting	
Phillip Broussard/Liberty Mutual	
J&J Exterminating	
Ben Bertholot	
Going CPA	RS
Mrytle Beach	RS
Tracey Lassaire's realtor's group	
Price Dentistry	
Jambalaya Girl	
LCVC	
Moe's	RS
Acadiana Dodge	$12,500
Bancorp South	$14,000
Slemcoe	EM
Chabill's Tire	$13,400
Home Bank	
Izzo's	$ 5,000
Chuy's	
Stella Maris	$5,000
Shop Rite	
Cajun Harley Davidson	EM
Champion Real Estate	EM
Mello Joy	RS
Service Cheverolet	EM
Falck Safety Services	$13,000
Southwest VW	$10,000
Brick and Spoon	RS
Copy & Camera Technologies	RS
Usable Creative	RS
Hungry Howie's/Geaux Pizza	EM
Fabrics	RS

MADE INITIAL CONTACT

Blue Rhino	RS
National Discount Tire (Tom Williams)	RS

WAIT TO BE CLEARED BY CAPITAL CAMPAIGN

Gulf Coast Bank	RS
Doug Ashy Building Supply	EM
J&J Exterminators	EM

Discovery/Cultivation

Hampton Toyota	EM
St. Martin Bank	EM
ABC Pest & Lawn	RS
Advocate (trade?)	EM & RS
ADWork	EM
All State?	
American Airlines	EM & RS